

# Snir Partosh

Video Desinger **illustrator**

born in 18 July 1988, Merried +2 savages (dog and cat )



■ Snirop@gmail.com ■ www.snirop.com ■ 054-432-4648 ■ Holon

## ■ Areas of Expertise

**Designer:** Formally educated designer offering expertise in digital and print media- product and company branding, advertisement, conceptualization, and animation.

**Manager:** Over 10 years managerial experience- training new employees for basic work and existing employees for managerial work, supervising and tracking employee progres maintaining business to business relationships

**Entrepreneur:** Proven self-starter- taking projects and businesses from conception to success

## ■ Professional Experience

### **Inventor and Founder of CASEONIT: 2015 - corent**

CASEONIT, a product designed as a practical accessory for the ever-growing cannabis industry, was a successful entrepreneurial venture. I hold the patent for the product, which I developed, designed, branded, and sold myself. The product focused on meeting the consumer's practical needs as well as fulfilling a desire for lifestyle branding. After creating and executing successful digital marketing campaigns, the product gained impressive sales in both Israel and Europe. Recently, I have brought on a partner to oversee day-to-day operations I continue to operate in a limited capacity as needed, acting as a design and general consultant

### **Freelance Designer: 2015 - corent :**

My work as a freelance designer demanded that I utilize mastery of multiple platforms. I have been hired for my expertise in branding, marketing, advertising, filming, production, animation, and interior design

### **Store Manager & General Manager at Pull and Bear Franchise Stores: 2006 - 2015**

Pull and Bear (an Inditex affiliate) is a fashion leader both within and outside of Israel. I worked my way up within the company and was eventually put in charge of management training programs and supervising trainees' ongoing work. I taught regular training courses on management, human resources and customer service. I also held positions within the organization as a bank liaison, designer and storefront decorator

## ■ Education

### **Holon Institute of Design: 2011 - 2015**

Bachelor of Design in Visual Communication

## ■ Military Service

### **Sergeant First Class: 2006 - 2009**

Responsible for maintaining the Be'er Sheva Draft Center Archive, working with pre-draftees through the recruitment and testing process

## ■ Applications & Platforms

